Waiken

ILW Holding

Waiken
ILW Holding

Waiken ILW is a Holding of Grupo Werthein, a business group with over 100 years of experience in developing sustainable and long-term profitable ventures, distinguished by its ability to innovate, anticipate market trends, and act with the conviction that the future is built today.

Technomedia ecosystem.

A network of companies that feed and strengthen one another.

Architecture built on independent verticals designed for rapid scalability — enabling agile growth and swift response to change.

Business verticals
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Satellite Pay-TV.
OTT Streaming.
Connectivity.
Telephone services.
Contents.
Technology.
Insurance.
Customer Care.

Offers solutions for both consumers (B2C) and businesses (B2B).

Combines: **Media, Telecommunications, Content and Technology Solutions.**

Client-driven evolution — creating products and services built around their needs.

Vision

To be the leading techno-media in Latin America, driving the creation of sustainable, innovative and long-term value, building the businesses of the future today.

Mission

To drive the transformation and modernization of businesses by anticipating market trends through solid and disciplined management.

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+20
Brands and proprietary channels.

11 countries
Argentina, Barbados, Brazil, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Mexico and Uruguay.

Services available for
400 million
people.

State-of-the-art
transmission centers.

Proprietary content
for television, radio and streaming.

Satellite constellation
in orbit.

Customer Care
Managing 10 million consumers from corporate clients using generative AI.

Technology
Alliance with more than 20 leading technology giants such as Google, IBM, Oracle, Lenovo, HPE and others.

Business verticals

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Satellite Pay-TV

DIRECTV
sky

Connectivity

DIRECTV link | Powered by amazon LEO
sky link | Powered by amazon LEO
DIRECTV INTERNET
ZaaZ

Content

torneos
DSPORTS
TyC Sports
DSPORTS RADIO FM 103.1
DSPORTS FIGHT
DNEWS
DSHOW
DGO STREAM
onDIRECTV
escuela
1190 SPORTS
WinO
FOGGIA

OTT Streaming

DGO
sky+

Technology

OVERLABS
SIMPLIFY TO AMPLIFY
ILLUMIA
Where empathy meets AI

Telephone services

sky móvel

Insurance

EXPERTA
BROKER DE SEGUROS

Satellite Pay-TV

Satellite Pay-TV

Vrio.

Vrio is the leading entertainment provider in South America and the Caribbean. It provides the best image and sound quality to the entire region through its satellite Pay-TV system.

DIRECTV

Offers the most comprehensive entertainment and information experience in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.

sky

Brazil's leading satellite pay-TV company — offering a broad variety of content

OTT Streaming

OTT Streaming

“Direct to consumer” Streaming platform. Combines the best of live local and international TV, sports programming, news and the OnDemand world of movies, TV series and documentaries. DGO is present in Argentina, Chile, Colombia, Ecuador, Uruguay, Peru and Mexico, while Sky+ is present in Brazil.

Connectivity

Connectivity

DIRECTV link | Powered by amazon LEO

sky link | Powered by amazon LEO

Full connectivity via satellite internet alongside Amazon's Leo Project .
It will be available to customers in Argentina, Brazil, Chile, Colombia, Ecuador, Peru and Uruguay.
It will enable new options for high-speed Internet connectivity and stability.

DIRECTV INTERNET

Zaaz

100% fiber-optic internet service providing connectivity to our clients across multiple countries in the region.

Telephone services

Telephone services

sky móvel

Mobile phone service with nationwide coverage in Brazil through 4G/5G technology, offering Triple Play, which combines TV, streaming, internet, and mobile services

Content

Content

A broad ecosystem of our own channels that bring viewers the best sports, the most relevant news in Latin America, TV series and documentaries, as well as the latest streaming programming with DGO Stream.

Content

Leading company with over 40 years of experience in creating sports content and developing value-added solutions for the sports and entertainment industry. The company operates in Argentina, Brazil, Colombia, Ecuador, Peru, and Uruguay.

Content production

One of the largest production companies in the region, combining expertise, capability, and talent to deliver a truly unique value proposition.

Host Broadcaster for major sports federations.

- Playoffs.
- Friendlies.
- Copa Argentina.
- Supercopa Argentina and Supercopa Internacional.
- Promotion.

- Copa América.
- Copa Libertadores.
- Copa Sudamericana.
- U-20 and U-17.
- Mundial de Futsal.
- Beach Soccer World Cup.

- Liga Profesional de Fútbol

- World Cup.
- AmeriCup.
- Qualifiers.

- Playoffs.

- Copa Ecuador.
- Supercopa Ecuador.

Broadcasting rights

Regional leaders in the commercialization of audiovisual rights for the most prominent sporting events.

Technology

OVERLABS

SIMPLIFY TO AMPLIFY

OVERLABS is a Brazil-based company specializing in consulting, services, and the development of next-generation software and applications, with plans to expand across Latin America.

Its solutions include both external and in-house consulting, tailored to each client's specific needs. The company's services focus on reducing operational costs and ensuring full freedom in the choice of tools and providers.

In addition, its open-source solutions give clients complete control over their systems, without the need to rely on additional resources.

ILLUMIA

Where empathy meets AI

Born in response to the disruption brought by digitalization, generative artificial intelligence, and emerging technologies — in a context where clients demand greater personalization and empathy from their product and service providers.

We deliver transformational outsourcing services focused on end-to-end Customer Experience processes, leveraging advanced digital and Generative AI solutions to personalize customer interactions and optimize business costs.

Our services

- Intelligent and empathetic automation with GenIA
- Customer Care End-to-End
- Transformative Consulting
- Business Transformational Outsourcing
- Data as a service monetization

Insurance

EXPERTA
BROKER DE SEGUROS

Regional insurance broker operating in Brazil, Colombia, Chile, Peru, Uruguay, and Ecuador — delivering tailored insurance solutions through a strong local network.

Specializes in B2B2C models, offering simple and accessible insurance for individuals, and B2B, providing services and coverage for companies.

A solid track record and in-house risk management provide a unique perspective on the business.

With more than 500,000 active customers across the region, builds long-term relationships and promotes sustainable insurance practices.

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