

Waiken ILW to offer comprehensive coverage of the FIFA World Cup with DSPORTS, TyC Sports, DGO Stream, DSPORTS Radio, Torneos, and El Gráfico

The technomedia holding company will provide an unforgettable multiplatform experience for all of South America, including broadcasts of all 104 matches of the tournament. The coverage will feature live broadcasts with top figures and more than 2,000 hours of content.

Buenos Aires, June 10, 2026. – The technomedia holding company Waiken ILW will provide all of South America with the ultimate multiplatform experience of the 2026 FIFA World Cup through the leading sports networks DSPORTS and TyC Sports, the streaming channel DGO Stream, DSPORTS Radio, production company Torneos, and the news portals of El Gráfico, TyC Sports, and Directv Sports.

The broadcast will feature all 104 World Cup matches and more than 2,000 hours of original content, with news teams stationed at World Cup venues and commentary from leading figures.

“If you watch sports... you’ll watch us” is the motto that sums up the 360° experience Waiken ILW will offer through its multiple business verticals, which are present throughout the region and recognized for holding the most important broadcast rights and providing the best live coverage, special programs, and the unique flair that stems from the passion for sports.

DSPORTS: the sports channel that will broadcast all 104 matches

DSPORTS will broadcast all 104 FIFA World Cup matches, with comprehensive coverage across its network of channels: DSPORTS, DSPORTS 2, and DSPORTS+. It will offer more than 1,000 hours of live programming, available on DIRECTV’s satellite TV service, the DGO live TV and streaming platform, and on many other screens.

The leading sports broadcasting network will have more than 80 special correspondents and will feature journalists from across the region. Argentina’s matches will feature play-by-play commentary by Gustavo Kuffner, analysis by Sergio Goycochea and Martín Palermo, and on-field reporting by Narella Senra.

The reporting team will be complemented by the participation of Pablo Giralt, Juan Pablo Varsky, Claudio Husain, Marcelo Benedetto, Sol Rivas, Juan Carlos “Toti” Pasman, Juan José Buscalia, Manu Olivari, and Julián Fernández, among others.

TyC Sports’ extensive coverage to follow Argentina’s national team up close

TyC Sports will provide extensive coverage, including broadcasts of all Argentina's national team matches, live television coverage of 52 matches, and a full lineup of programming dedicated to the most important sporting event on the planet.

In a tournament that will mark the beginning of a new era in World Cups due to the number of host countries and participating teams, one thing will remain constant: TyC Sports will be Argentina's channel for the World Cup, featuring play-by-play commentary by Hernán Feler, analysis by Ariel Senosiain, and on-field coverage by Gastón Edul, including reports from the mixed zone and interviews with the stars.

Agustín Fantasia and Joaquín Bruno will round out the reporting team dedicated exclusively to the latest news and day-to-day happenings of the Scaloneta, covering training sessions, interviews, reactions, and all the latest updates on the national team.

Like every time the national team takes the field, TyC Sports will have mobile units, exclusive spots, and its own unique cameras—distinct from the event's official broadcast—alongside the Messicam, which will provide exclusive coverage of Lionel Messi. In addition, the program will feature fan coverage at the venues and around the stadium with Matías Pelliccioni, the reporter who best understands the passion that characterizes the Argentine fanbase—a passion that so amazed the world at Qatar 2022.

DSports Radio will feature analysis by Enrique Macaya Márquez

DSports Radio (FM 103.1), Argentina's most-listened-to sports station, will broadcast all 104 matches. Launched in 2022 to become a world champion, the station is doubling down on its commitment to set its own pace with the most specialized analysis and minute-by-minute updates on the 48 national teams.

The highlight of this coverage will be the presence of Enrique Macaya Márquez, a legend of international sports journalism who received praise from FIFA President Gianni Infantino for covering his 18th World Cup. "He's been covering it since 1958. It's incredible," the FIFA president noted during a press conference he held in the United States before the tournament began.

On DSports Radio, Macaya Márquez will be joined by Julián Fernández and Gastón Recondo. Also participating in the radio coverage will be Ariel Senosiain, Daniel Arcucci, Daniel Retamozo, Sergio Goycochea, Joaquín Bruno, Hernán Feler, Pablo Lamédica, and Barbara Fritzler.

Torneos to Participate in the Production of the Upcoming World Cup

Torneos, the leading company in the sports entertainment industry, will participate in the production of the upcoming FIFA World Cup, which will take place from June 11 to July 19 in the United States, Mexico, and Canada.

For this event, Torneos will send more than 160 professionals from the operations, technical, production, and graphics departments to the various tournament venues, while more than 200 people will provide assistance and support from Argentina.

Torneos will be responsible for the comprehensive production of coverage for DSPORTS and TyC Sports, as well as all matches according to each channel's schedule; it will co-produce the matches broadcast by Telefe; and it will also participate in the coverage of ESPN and Disney+ broadcasts and programs by providing technical and operational services.

To meet the highest international production standards, a significant technical and operational deployment will be in place, including multiple ENG units and backpacks for special coverage designed to capture the most important moments throughout the competition, as well as on-site operations at the stadiums for the tournament's most high-profile matches. In addition, the company will have outdoor studios located in Dallas, Kansas, Miami, and New York, from which special programs and content will be produced, as well as an operations center at the IBC in Dallas where all official signal reception and transmission to Argentina will be centralized for all rights holders.

DGO Stream Will Offer Alternative Coverage of the World Cup

The regional streaming channel DGO Stream will send its stars to the United States to launch historic coverage and provide all the details of the 2026 FIFA World Cup.

With a dream team featuring Carolina "Pampita" Ardohain, Zaira Nara, Andy Kusnetzoff, "El Pollo" Álvarez, Lola Latorre, Nicolás "Cayetano" Cajg, Soledad Fandiño, Uruguayan streamer Rafa Coteló, journalist Sol Rivas, and a special appearance by Sergio Goycochea, DGO Stream will offer the best way to experience the World Cup up close.

The special programming will run from June 12 to July 4, and the streaming channel will offer a comprehensive experience of the greatest sporting event in history, complementing the extensive coverage provided by the DSPORTS sports network—the only channel that will broadcast all 104 World Cup matches in full for Argentina, Chile, Colombia, Ecuador, Peru, and Uruguay.

The content experience will be completed with special appearances by the news teams from DSPORTS and TyC Sports, in an unprecedented production partnership designed for diverse audiences, featuring statistics, analysis, interviews, and all the excitement of the world's most popular sporting event.

Andy Kusnetzoff will host Mundo Mundial, a program featuring news, interviews, and the best World Cup stories. In Miami, Andy will be joined by the successful



host and model Pampita, as well as Cayetano, Soledad Fandiño, Rafa Cotelo, and Sol Rivas. The program will air Mondays through Saturdays from 7:00 p.m. to 9:00 p.m. (Argentina time).

In addition, DGO Stream will bring a revamped version of its show Ahora... quiero vale 4 (QV4) to the United States. Hosted by Zaira Nara, El Pollo Álvarez, and Lola Latorre, the World Cup series QV4 Mundial will showcase everything happening in Miami and with the Argentine national team at the world's biggest sporting event.

QV4 Mundial will also feature special guest appearances by Sergio Goycochea, an icon of Argentine soccer and World Cup history. The show will air Monday through Saturday, from 5:00 p.m. to 7:00 p.m. (Argentina time).

All programming will be available live on DGO Stream, accessible via the DGO streaming platform and its YouTube channel, as well as on DSHOW, which can be found on channels 127 and 1127 HD in the DIRECTV satellite TV service lineup. Additionally, "Mundo Mundial" and "QV4 Mundial" will air on a delayed basis starting at midnight on DSPORTS.